

K9 Choice: Product Portioning & Packaging Update

At K9 Choice, we take your feedback seriously and are always working to improve. Thanks to your valuable input, we're excited to announce an important update to how we portion and package our products.

Going forward, our products will be portioned into smash burger-style shapes. These portions will no longer be individually wrapped in additional film. Instead, we're returning to our original, trusted method: packing the portions loose into a single bag, which is then placed into the box.

We're also maintaining the original grind you and your dogs know and love. Each portion will be a consistent ½ pound, making it easy to ensure your pup gets the right amount at mealtime.

For our smaller “lil guys” in the 3 lb bags, the portions are also changing, from square blocks to mini burgers. The key benefit of this new shape is consistent portion weight, which makes feeding even more convenient.

Our 40 lb boxes will also feature this new shape and consistent portioning, designed for precise and hassle-free feeding.

This update reflects our ongoing commitment to reducing packaging waste, enhancing ease of use, and delivering the high-quality product you expect from K9 Choice.

As we roll out this new system, we're still ironing out the details and appreciate your patience during the transition. We're also exploring additional portion options and refreshing some packaging designs in the near future.

Your continued feedback is invaluable, it helps us grow and serve you better every day.

